

Restaurant Vendor Application Oasis Arts and Eats Fest 2022

Dear Restaurants,

The Oasis Arts & Eats Fest continues to promote the arts within our community through its yearly downtown festival highlighting artistry from across the region through visual and performing arts. The Oasis Arts & Eats Committee is excited to announce that we will be featuring the culinary arts as well this year and we invite you to participate! **This is a great way to advertise your business as we expect this event to be well attended.** This year's event will take place in historic ***Downtown Jonesboro Saturday May 14th, from 10:00-6:00.*** Participating restaurants would be required to serve their selections from 10:00-5:00.

Eligibility: All downtown Jonesboro restaurants/catering operations are invited to participate, as well as any restaurants from surrounding area.

Cost to Participate: The Oasis Arts & Eats Committee requires (for non DJA restaurants only) a non-refundable \$50.00 deposit by April 15th, 2021 to reserve your booth/vendor space at the event. The non-refundable deposit and 20% of gross sample ticket sales go to the Oasis Arts & Eats Committee for advertising the event, event supplies such as tickets, venue and other expenses.

The Arts Oasis Committee will sell tickets, which festival goers will redeem for food samples. Restaurants are responsible for keeping up with tickets collected during event. At closing, each restaurant will be reimbursed 80% of the face value of the tickets they have collected for samples during the event, less any outstanding charges incurred. **RESTAURANTS MUST KEEP ALL TICKETS TO BE TURNED IN AT END OF DAY.**

Booth/Vendor Space: All events are outdoors. It is up to the vendor to provide their own set up. This includes all tables, tents, generators, cooking equipment, etc. Each vendor will be given a space along Main Street to set up (if already a downtown business, it would be directly in front of your store).

Food: Each participating restaurant may determine its own menu of samples for Oasis Arts & Eats Fest, but the committee encourages each restaurant to feature its "Specialty". Restaurants may include more than one item if they choose. This can include: appetizer, salad, main course, dessert, non-alcoholic beverage. Vendors may also choose to sell regular menu items but must still bring samples and participate in food competition.

To avoid duplications of samples and allow time for advertising, all menus must be submitted to the committee by April 15th, 2022. We will try to keep the duplication of menu items to no more than two restaurants serving the same item. Please keep this in mind when planning your menu and the timing of submission as it will be first come. If two restaurants have already submitted the same item, the third restaurant to submit the same item will be asked to choose another item to offer. Please limit your menu to three items.

Sample Pricing: Prices can vary based on the items being served. The event attendees will use \$1.00 tickets so all sample items will need to be priced in \$1.00 (1 ticket) increments with a maximum price of \$3.00 (3tickets). For example, an egg roll might cost \$1.00 where as a pizza slice would be \$3.00.

Sample Portion Control: Remember this is a 'taste of food", not a meal. You must serve sample size portions only - no full size servings please. This event is intended to encourage sampling from many different restaurants. Examples would be: 3oz of soup, ¼ sandwich, 1 oz entree. Try to keep prices and portions at a level where it is affordable for the public to do just that.

Event Advertising: The Oasis Arts & Eats Committee will coordinate news coverage and advertising for the event through multiple media outlets. This event will be packaged as part of the Oasis Arts & Eats Fest. In addition to the media exposure, a map and food menu will be made available for festival attendees. The map will show the outlay of the event and entertainment schedule. The menu will reflect items available for tasting, prices, as well as list the name and address of each restaurant represented. Posters, flyers, and other promotional materials will also be available. Pictures of your menu items will be displayed on the website and social media sites if provided.

Competition Voting: Festival-goers will be given 1 token at time of ticket purchasing. They will then have the opportunity to taste all restaurant selections from 10:00-5:00. Buckets will be placed in a designated accessible location for them to vote for their favorite restaurant. Voting will close at 5:00 for tokens to be counted and restaurant vendors to begin taking down their booths. "Crowd favorite" winner will be announced on Centennial Plaza stage at 5:45.

Prize: Winning restaurant will receive an on-air advertising package from Jonesboro Radio Group and a full page ad in an FOA playbill.

Arts Oasis Rules:

- All restaurants will be required to submit, with their deposit, a Certificate of Insurance with Oasis Arts & Eats Committee listed as an "additional insured".
- All health department guidelines must be met.
- Each booth must handle its own ticket collection, security and ensure the tickets stay dry. No cash transactions are allowed, please.
- Participants must supply their own manpower, equipment for heating or cooling, paper products, and a sign naming the restaurant's name and a list of food prices.
- All participants are encouraged to decorate using their restaurant theme or another appealing design. Participants may use their own signs and menus as part of their decorations.
- Each booth must designate a person(s) as booth manager throughout the event. This person must have the ability to make decisions and act in the absence of the owner or manager and will be responsible for following Health Department regulations.

- In the event of inclement weather, the event will still be held. Vendors may choose whether to still participate and bring appropriate set up for any unexpected conditions.

Oasis Arts & Eats Fest Restaurant Application
May 14th 10:00-6:00, Downtown Jonesboro

Please submit this application form along with a non-refundable deposit (read below for rates) for a restaurant vendor booth space. At closing, each restaurant will be reimbursed 80% of the face value of the tickets they have collected during Oasis Arts & Eats Fest, less any outstanding charges incurred. The food and price list for the menu style brochure and your insurance certificate are required for participation. Application, certificates of insurance and food list with prices can be submitted via email or mail.

- No application fee for DJA member restaurants.
- Early Bird Guarantee: Applications/fees received by March 15, 2022 to guarantee restaurant listing in marketing materials and receive discounted rate of \$25
- Final participation deadline: April 15, 2022 at the regular \$50 fee.
- Entry form may be submitted online or download and email to nanarama@hotmail.com
Or, send/bring this completed form, insurance certificate.
- Pay fee online or deliver deposit check to: 115 E Monroe Jonesboro, AR 72401 (The Forum Theater)

Restaurant Name _____

Website/Facebook/Instagram/Public Phone Number _____

Contact Name & Phone Number _____

Contact EMAIL Address _____

Do you require an electrical hook up? _____

Marketing - please include your logo or other graphics that we can use for marketing including pictures of the food you will be serving at the event.

Sample food Item (name/description)	#Ticket s (3 ticket limit)	Category Beverage, appetizer, entree, dessert	Special Description (gluten free, Vegan, Vegetarian, etc.)