

Oasis Arts and Eats Fest 2023 Restaurant Vendor Application

Dear Restaurants,

The Oasis Arts & Eats Fest continues to promote the arts within our community through our annual downtown festival highlighting artistry from across the region as we celebrate visual, performing, and culinary arts. The Oasis Arts & Eats Committee invites you to participate!

This event is well attended and is a great way to advertise your business. OASIS 2023 will be held in Downtown Jonesboro on Saturday April 22nd, from 10:00-4:00. In the event of inclement weather, the event will either be moved to an alternate location or postponed to April 23rd, 12:00-6:00.

Eligibility:

Any downtown Jonesboro restaurant/catering operation as well as restaurants from the surrounding region.

Cost to Participate:

\$25 for DJA members

\$50 for non DJA members (HALF OFF early bird special runs January 20th-March 1st)

Deadline to guarantee your spot on event map and advertising is April 7th. A \$25 late fee will be added if applying after that. LAST DAY to apply is April 14th.

Booth/Vendor Space:

This is an outdoor event. It is up to the vendor to provide their own set up. This includes all tables, tents, generators, cooking equipment, etc. Each vendor will be given a space along Main Street to set up. If already a Main St. business, it would be directly in front of your store or you may also choose to stay inside your storefront, but we encourage you to use signage or social media posts indicating your participation. *PLEASE NOTE: In order to be included on the event map and be eligible for voting, you MUST pay the fee and turn in registration by indicated dates.*

Food:

Each participating restaurant determines their own offerings. This could be selling regular menu items, offering a one time "OASIS special", and/or giving away samples for event-goers. The goal is to impress and gain the Crowd Favorite vote of attendees. Samples are not required but encouraged!

Event Advertising:

The Oasis Arts & Eats Committee will coordinate coverage and advertising for the event through multiple media and print outlets. In addition to media exposure, a map and voting site will be created for public access. The map will show the outlay of the event and entertainment schedule. The voting site will list each participating restaurant vendor's name, their logo (if provided), and will also indicate any additional information you may choose give committee restaurant chair in advance such as a special offer for that day, a business slogan, or "FREE SAMPLES AVAILABLE" advertising to make your business stand out.

Competition Voting:

Festival-goers will have access to a barcode (set up at each vendor booth as well as various locations around the event) to scan and vote for their favorite! You do not have to offer samples to be included in the voting competition but, again, it is encouraged in order to earn you even more brownie points with the crowd! We want each restaurant to have fun and get creative with their level of participation. It's all yours to run with!

Prize:

Winning restaurant will receive an on-air advertising package from the Jonesboro Radio Group (\$1,000 value, restrictions apply) and one full page ad in an FOA playbill (\$125 value).

Arts Oasis Rules:

- All businesses must be properly insured, licensed, and follow health department guidelines.
- Participants must supply their own manpower, equipment for heating or cooling, paper products, and signage.
- All participants are encouraged to decorate using their restaurant theme or another appealing design.
- Each booth must designate a person(s) as booth manager throughout the event. This person must have the ability to make decisions and act in the absence of the owner or manager and will be responsible for following Health Department regulations.
- In the event of inclement weather, Oasis will still be held either by moving artist vendors to nearby indoor location or holding event the following day. Vendors may choose whether to still participate and bring appropriate set up for any unexpected conditions.
- Submit applications, questions, and logos/promotional materials to meridith@foajonesboro.org. Fees can be paid online on Oasis website, over the phone (870-935-2726) or in person at The Forum Theater.

PLEASE FILL OUT AND RETURN THE FOLLOWING:

Restaurant Name_____

Contact Name & Phone Number_____

Contact email Address_____

Do you require an electrical hook up or need to request additional accommodations? Please provide details. _____

Are you providing samples? YES___ NO___